

OPEN SUBMISSION: APPLICATIONS INVITED

DRIFT

A BIENNIAL EXHIBITION OF CONTEMPORARY ART ON THE RIVER THAMES.

About DRIFT 2010

The exhibition will feature 10 established and emerging international artists work and will be installed in the river, on bridges and river walkways in Central London and Canary Wharf. The Exhibition will begin in September 2010 and will run for 6 weeks.

Following the success of DRIFT 08, Illuminate Productions will present this second river-based contemporary art exhibition on the Thames. In DRIFT 10 we will utilise the knowledge and experience gained in 2008 to produce an even more fully developed show. The exhibition will transform and enrich a vast section of the river, and will challenge artists to make site-specific work, whilst making contemporary art accessible to all sections of the community and the millions of visitors to the area. Drift 2010 will extend farther along the river in both directions, from Westminster Bridge to Canary Wharf and beyond. We are presently pursuing touring opportunities for future exhibitions. We aim to create exciting and thought provoking shows in unusual spaces.

DRIFT 08 received much publicity: we were featured on TV in the UK and worldwide, including features on BBC News, Channel 4 News and TV news channels in China, France, Germany and Korea. We also had extensive print press coverage including articles in Russia, America, Australia, Canada, Israel etc. The Deputy Mayor of New York was taken on a guided tour of the exhibition and the Mayor of London has given his support for the exhibition.

BBC news feature for DRIFT 2008

<http://news.bbc.co.uk/1/hi/england/7636128.stm>

Evening Standard article

<http://www.thisislondon.co.uk/standard/article-23560630-details/Going+under+in+Canary+Wharf/article.do>

DRIFT is a not for profit exhibition produced by Illuminate Productions, a non-profit organization dedicated to presenting the work of emerging and established contemporary artists to a diverse audience in unusual, challenging, yet accessible environments, facilitating fresh discussion and enthusiasm about contemporary art. We will be working alongside British Waterways, Port of London and many councils and are currently seeking and establishing both public and corporate sector partners of all kinds.

Open Submission Proposals

Illuminate Productions invites applications from artist wishing to participate in DRIFT 10.

DRIFT: n. being driven along, esp. by current, slow movement or variation; mass of snow or sand driven along or heaped up by wind; general scope or tendency of person's words; merely waiting on events, inaction; slow deviation of vehicle or projectile etc. from course; fragments of rock heaped up by wind, water, etc. (glacial drift); S. Afr. ford. 2. v. be carried by or as if by current of

air or water, (of current) cause to drift; heap or heaped into drifts; move about casually or aimlessly.

We are seeking to commission large-scale artworks by 10 British and International artists to create a continuously unfolding trail of discovery spanning over a mile of the Thames. We wish to showcase a broad range of artistic work in sculpture, installation, sound and film.

Artists will make site-specific work around the central theme of *drift, water and ecology*.

Working with light, movement, energy and the natural elements on the ever-changing river, each artist will transform and enrich an area. Each site has been chosen for its unique range of possibilities for the artist and viewer alike.

All work **must** adhere to the criteria below.

Administrative Criteria

To be considered, artists' detailed proposals **must** include:

- Measurements, materials, weight of the work
- Logistical plan of how the work will be installed in the river.
- Artist CV with photos and brief bio.

Artistic Criteria

Artists will be carefully selected for their:

- Relation to the exhibition's subject matter - The themes are DRIFT, water and ecology as detailed above.
- Ongoing commitment to a challenging and innovative art practice.
- Willingness to expand possibilities in their work and practice to adapt to the unique environment and supportive team.
- Interest in working with engaging local communities in contemporary art.
- Experience with public arts programmes and education a plus.

Technical criteria

The following conditions must be taken into consideration:

- There is a twice daily 7 metre tidal rise and fall of the river.
- Work cannot interfere with traffic flow on the river and will be sited outside the boat passage areas.
- The current is very strong and any work in the river will be anchored.
- The work must be safe for general public viewing and all technical details of any equipment used must be available.
- Weather conditions may be variable and could include strong winds, heavy rain or intense sunshine.
- The work will be on show 24 hrs a day for 6 weeks.
- Parts of the banks, steps and shoreline are visible at different times.
- The health and safety implications of exhibiting work in a public space.

**Please submit your proposal via email to Caroline Jones
caroline@illuminateproductions.co.uk or via post to:**

**DRIFT 10 Open Submission
Illuminate Productions
Flat 2, 26 Marshalsea Rd.
London SE1 1HF**

Deadline for initial proposal is 30th December 2009